

Marketing Internship

Position Summary

We are looking for an enthusiastic, creative, analytical, innovative, and strategic intern to join our marketing team. This is an exciting role as you will partner with cross-functional teams; including but not limited to external communications in Clinical Operations (assisting with patient recruitment), Medical Affairs (communicating with healthcare professionals), and Investor Relations (developing presentations and social media posts) as well as internal communications. Your ability to provide imaginative ideas can help us make an impact in the lives of those suffering from neurologically mediated conditions.

This position is a paid, 20-30 hours per week, 10-week internship from June 1, 2022, through August 5, 2022. The intern reports to the Vice President, Head of US Marketing and will work a hybrid schedule with both remote and in-person work in New Haven, CT.

Principal Responsibilities

Key responsibilities of this role include, but are not limited to:

- Assist in creating and planning marketing activities
 - Social media
 - Web
 - Direct Mail
 - Email/Newsletters
 - Television
- Determining key performance indicators for initiatives and analyzing results
- Collect quantitative and qualitative data from marketing campaigns
- Perform market analysis and research on competition and industry
- Support the marketing team in daily administrative tasks
- Prepare internal and external presentations

Qualifications

- Strong desire to learn
- Passion for the marketing industry
- Excellent verbal and written communication skills
- Knowledge of MS Office
- Familiarity with marketing software and online applications (e.g., CRM Tools, Online Analytics)
- Basic web editing (WordPress/Divi) and graphic design (Photoshop, Illustrator, Canva) a plus, but not required
- Aside from religious observances, must be available to work a minimum of 20 hours per week (Monday-Friday)

- Full COVID-19 vaccination is a requirement of this role. Trevi will adhere to all federal, state and local regulations and will obtain necessary proof of vaccination prior to employment to ensure compliance.

Education

- High school or equivalent (Preferred)
- Enrollment in an undergraduate or graduate program with a marketing, advertising, journalism, PR, communications, or related emphasis

Trevi Therapeutics, Inc. is a clinical-stage biopharmaceutical company focused on the development and commercialization of the investigational therapy Haduvio to treat serious neurologically mediated conditions. Trevi is conducting a Phase 2b/3 clinical trial of Haduvio for the treatment of chronic pruritus associated with PN and a Phase 2 trial for chronic cough in patients with IPF. Trevi is also developing Haduvio for the treatment of levodopa-induced dyskinesia (LID) in patients with Parkinson's disease. These conditions share a common pathophysiology that is mediated through opioid receptors in the central and peripheral nervous systems.

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