

# Marketing Internship

## Position Summary

We are looking for an enthusiastic, creative, analytical, innovative, and strategic intern to join our Marketing and Commercial team. This is an exciting role as you will partner with cross-functional teams; including but not limited to Marketing including branding and positioning, Business Development, external communications in Clinical Operations (assisting with patient recruitment), Medical Affairs (communicating with healthcare professionals), and Investor Relations (developing presentations and social media posts) as well as internal communications. Your ability to provide imaginative ideas can help us make an impact in the lives of those suffering from chronic cough and prurigo nodularis.

This is a paid, 30-40 hours per week position with a hybrid schedule consisting of 3 days in-person and 2 days of working remotely in New Haven, CT. This position reports directly to the Sr. Vice President, Head of Commercial and Strategy.

## Principal Responsibilities

Key responsibilities of this role include, but are not limited to:

- Assist in creating and planning marketing activities
  - Social media
  - Web
  - Direct Mail
  - Email/Newsletters
- Determine key performance indicators for initiatives and analyzing results
- Collect quantitative and qualitative data from marketing campaigns
- Perform market analysis and research on competition and industry
- Support the marketing team in daily administrative tasks
- Prepare internal and external presentations

## Qualifications

- Strong desire to learn
- Passion for the marketing industry
- Knowledge of MS Office (Word, Excel, Outlook, PowerPoint)
- Ability to work independently and as part of a team
- Strong interpersonal skills including excellent verbal and written communication are essential in this collaborative work environment
- Familiarity with marketing software and online applications (e.g., CRM Tools, Online Analytics)
- Basic web editing (WordPress/Divi) and graphic design (e.g. Canva) a plus, but not required

## Education

High school or equivalent (Preferred)

- Currently enrolled full-time in an undergraduate or graduate program with a marketing, advertising, journalism, PR, communications, or related emphasis

Trevi Therapeutics, Inc. is a clinical-stage biopharmaceutical company developing the investigational oral therapy Haduvio™ (nalbuphine ER) for the treatment of chronic cough in adults with idiopathic pulmonary fibrosis (IPF), other chronic cough indications, and for the treatment of prurigo nodularis. The Company reported statistically significant results from the Phase 2 CANAL trial of Haduvio for the treatment of chronic cough in adults with idiopathic pulmonary fibrosis (IPF). Based on this positive data, Trevi plans to focus future clinical development on chronic cough conditions, including IPF, refractory chronic cough, and interstitial lung diseases (ILDs).