

# Marketing and Business Development Internship

## Position Summary

We are looking for an enthusiastic, creative, analytical, innovative, and strategic intern to join our Marketing and Business Development team. This is an exciting role as you will partner with cross-functional teams; including but not limited to Marketing including branding and positioning, Business Development, external communications in Clinical Operations (assisting with patient recruitment), Medical Affairs (communicating with healthcare professionals), and Investor Relations (developing presentations and social media posts) as well as internal communications. Your ability to provide imaginative ideas can help us make an impact in the lives of those suffering from chronic cough.

This is a paid, 30-40 hours per week internship position with a hybrid schedule consisting of 3 days in-person in New Haven, CT and 1 day of working remotely. This position reports directly to the Chief Commercial Officer.

## Principal Responsibilities

Key responsibilities of this role include, but are not limited to:

- Assist in creating and planning marketing activities
  - Social media
  - Web
  - Direct Mail
  - Email/Newsletters
- Determine key performance indicators for initiatives and analyzing results
- Collect quantitative and qualitative data from marketing campaigns
- Perform market analysis and research on competition and industry
- Support the marketing team in daily administrative tasks
- Prepare internal and external presentations

## Qualifications

- Strong desire to learn
- Passion for marketing and/or business development
- Knowledge of MS Office (Word, Excel, Outlook, PowerPoint)
- Ability to work independently and as part of a team
- Strong interpersonal skills including excellent verbal and written communication are essential in this collaborative work environment
- Familiarity with marketing software and online applications (e.g., CRM Tools, Online Analytics) a plus, but not required
- Basic web editing (WordPress/Divi) and graphic design (e.g. Canva) a plus, but not required

## Education

High school or equivalent (Preferred)

- Currently enrolled full-time in an undergraduate or graduate program with a marketing, public relations, communications, finance, or related emphasis

## To Apply

- Please submit cover letter and resume to [hr@trevitherapeutics.com](mailto:hr@trevitherapeutics.com) by February 9, 2024.

Trevi Therapeutics, Inc. is a clinical-stage biopharmaceutical company developing the investigational therapy Haduvio™ (oral nalbuphine ER) for patients with chronic cough in idiopathic pulmonary fibrosis (IPF), refractory chronic cough (RCC), and prurigo nodularis. Haduvio is a dual  $\kappa$ -opioid receptor agonist and  $\mu$ -opioid receptor antagonist that works both centrally in the brain as well as peripherally in the lungs and has the potential for a synergistic antitussive effect to treat chronic cough.